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World Fuel Services Launches Status Tiers with World Fuel Rewards

May 16, 2019 – GLOBAL – This week, World Fuel Services launched its reinvigorated loyalty program for both members and participating locations. World Fuel Rewards members now earn points faster and achieve status in four tiers: Diamond Elite, Diamond, Silver, and Blue. Each status level offers point multipliers for faster point accumulation and rewards redemption.

Members draw in points on almost every aviation-related product or service – maintenance, pilot training, fuel, services, ground handling, catering, deice, and more when they purchase using World Fuel Contract, World Fuel Trip Support, and AVCARD® by World Fuel.

To redeem rewards even faster, the Air Elite by World Fuel network and participating locations give out bonus points from their point banks. Members not only earn points by spending, but also earn points for simply showing up.

Participating World Fuel Rewards locations also benefit from the program enhancements including new tools and a bank of points to reward their most loyal customers and incentivize new customers to choose the network.

Formerly known as FlyBuys™ Rewards, World Fuel Rewards membership is free and open to schedulers, dispatchers, flight crew members, pilots and entire flight department teams. Each status tier unlocks greater rewards, so the more members spend within the World Fuel Network the more rewards they receive.

STATUS		POINT TIERS	MULTIPLIER
DIAMOND ELITE		750,000 & above	1.5X
DIAMOND		75,000 - 749,999	1.25X
SILVER		10,000 - 74,999	1.1X
BLUE		0 - 9,999	1X



**WORLD FUEL
CONTRACT**
1 USG = 1 point



**WORLD FUEL
TRIP SUPPORT**
\$1 = 1 point



AVCARD
by World Fuel
\$10 = 1 point

Malcolm Hawkins, SVP of North American Sales said“To reduce point-earning confusion, per customer and partner feedback, we upgraded the program by adding status and dramatically expanding eligible products that speed up rewards redemption. Nearly everything you do in the World Fuel Network recognizes loyalty. For example, points are awarded every time your pilots go to flight training or even when your aircraft is out for maintenance services or fueling. If you use invoice credits, it’s almost like you are earning free fuel for non-fuel activity.”

Earn 1,000 bonus points during the 2019 European Business Aviation Convention and Exhibition (EBACE) by joining the World Fuel Rewards program or providing proof of current membership. If you are interested, come by stand #A67 May 21-23, 2019, in Geneva, Switzerland or visit www.worldfuelrewards.com to enroll.

Announced, 29 April, World Fuel Services is proud to have won the 2019 *Professional Pilot* PRASE Survey *Best International Trip Planning* category.

About World Fuel Services Corporation

Headquartered in Miami, Florida, World Fuel Services is a global energy management company involved in providing energy procurement advisory services, supply fulfillment and transaction and payment management solutions to commercial and industrial customers, principally in the aviation, marine and land transportation industries. World Fuel Services sells fuel and delivers services to its clients at more

than 8,000 locations in more than 200 countries and territories worldwide. For more information, call 305-428-8000 or visit www.wfscorp.com.